
Development of the Berkshire West Joint Health and Wellbeing Strategy

Report being considered by: Health and Wellbeing Board

On: 24 September 2020

Report Author: Sarah Rayfield

Item for: Please select:

1. Purpose of the Report

- 1.1 To provide the board with an update on the development of a Joint Health and Wellbeing Strategy for Berkshire West.

2. Recommendation

- 2.1 To note progress made in developing the joint health and wellbeing strategy and to seek views on the current timeframe for development

3. How the Health and Wellbeing Board can help

- 3.1 Members of the Health and Wellbeing Board are invited to attend the prioritisation workshops to help in the process of developing the priorities
- 3.2 For the board to support the public engagement planned

Will the recommendation require the matter to be referred to the Executive for final determination?	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
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4. Introduction/Background

- 4.1 In April 2019, Health and Wellbeing Board chairs from West Berkshire, Reading and Wokingham agreed to propose development of a shared Joint Health and Wellbeing Strategy across the three Local Authorities. This was supported by the CCG and Integrated Care Partnership (ICP) leadership
- 4.2 Integration and the promotion of whole system health and social care integration is central both to the delivery and outcomes of this strategy.
- 4.3 The strategy was planned to be developed in close collaboration and consultation with residents and local partners from health, social care, local authorities and voluntary sector
- 4.4 The strategy is intended to focus on areas where partnership action adds value and will have a shared direction with local priorities which may vary from locality to locality.
- 4.5 The four stages of the development of the strategy are as follows

Phase	Timeframe
Defining the current state	March – July 2020
Prioritisation Process	August – September 2020
Public engagement and further engagement with stakeholders	October – November 2020
Production of the Joint Health and Wellbeing Strategy	December 2020 – February 2021

- 4.6 The original deadline for completion of the strategy was December 2021. In light of the impact of the coronavirus pandemic, these timescales were revised with the completion date now being February 2021.

5. Supporting Information

- 5.1 An evaluation of each of the three existing Joint Health and Wellbeing strategies has been completed using a desktop review of data to evidence impact and local data and intelligence from local councils that consisted of public health teams, adult services, children's services and other stakeholders
- 5.2 A long list of approximately 30 potential priorities for the new Strategy was compiled through the following:
- (1) A priorities discussion with each of the three public health teams in each of the local authorities across Berkshire West
 - (2) Engaging with other teams across each of the three local authorities: Adult services, children's services, education teams, place directorate
 - (3) Discussions with the CCG and representatives from the acute trust and Berkshire Healthcare Foundation Trust
 - (4) A "What's Missing" data exercise: using data to identify any areas of population need not already identified through engagement with stakeholders
 - (5) Review of strategies in place across the three local authorities in order to ensure alignment
 - (6) An initial piece of public engagement including an online survey (also using community engagement champions) focused at harder to reach communities and the BAMER population. This survey had approximately 180 responses.
- 5.3 The number of priorities are being refined through two sets of prioritisation workshops, first held in August and the second to take place in September. These focused on the following hurdles:
- (1) System working and whether the potential priority can be addressed by health and social care organisations along with at least one other system partner (August)
 - (2) Is there value added by working on this area across the whole of Berkshire West and would it reduce duplication; Does the priority aid

the recovery from Covid-19 and does it align to the whole system's vision (September)

- 5.4 The initial workshops in August also identified that the following should be considered as themes throughout the strategy as a whole: Empowerment and self-care; Digital enablement and Prevention.
- 5.5 Following the final prioritisation workshops in September, we aim to have a list of approximately 10-12 potential priorities. These will then be taken out for public engagement and consultation in order to determine the final 3-5 priorities for inclusion in the strategy.
- 5.6 An Engagement task and finish group has been set up in order to plan and deliver the public engagement. This is planned to take place over October and November 2020.
- 5.7 The public engagement is proposed to include
 - (1) Online survey
 - (2) Focus groups with organisations
 - (3) Virtual public engagement sessions on priority areas
 - (4) Online website inviting people to comment and engage.
 - (5) A deliberative event towards the end of the engagement process drawing together what has been heard so far
- 5.8 The final draft strategy will also go out for public consultation
- 5.9 The development of the strategy has faced a number of challenges
 - (1) Limited capacity within the core group but also the wider system to be able to engage with the process of developing the strategy
 - (2) Many new people in roles across the three local authorities so reduced corporate memory
 - (3) The impact of the coronavirus pandemic on both capacity and methods of engagement with stakeholders and the public
 - (4) We have not been able to undertake the early public engagement originally planned. However, we are now working with colleagues as part of task and finish team who are keen to co-produce a far reaching piece of public engagement.
 - (5) We have struggled to engage with the communication teams at each of the three local authorities
 - (6) Developing a ten year strategy which is fit for purpose in a post-covid world when we may not fully realise the impacts of covid, is a challenge and potential risk.

6. Options for Consideration

- 6.1 To continue as currently planned, although timescales are tight we are on track for now. However, we may find that the public engagement takes longer than anticipated, due to current restrictions and the virtual nature of engagement necessary.
- 6.2 To considering delaying the end date for completion to give more time to deliver the public engagement. The current lead and programme manager for this piece of work are currently in place until February 2021.
- 6.3 A longer delay to take account of the impacts of covid. However, this risks losing the momentum gained and engagement work already undertaken

7. Proposal(s)

- 7.1 Discussions are currently also underway with Reading and Wokingham with regards to the possibility of revising the deadline for this piece of work. In addition, an update will be provided to the Unified Executive in early October.

8. Conclusion(s)

- 8.1 The development of the Joint Health and Wellbeing Strategy for Berkshire West is currently in the refinement of the priorities stage with a large piece of public engagement due to start soon.
- 8.2 There have been a number of challenges faced and the possibility of delaying the end date of completion is now to be considered.

9. Consultation and Engagement

- 9.1 This report is a summary of work undertaken so far on the development of the Joint Health and Wellbeing Strategy for Berkshire West.
- 9.2 The report details the level on consultation and engagement that has taken place across partners and stakeholders.

10. Appendices

none

Background Papers:

None

Papers containing facts or material you have relied on to prepare your report. The public can access these background papers.

Please put a cross in the appropriate box(es) by double-clicking on the box and selecting 'Checked':

Health and Wellbeing Priorities 2019/20 Supported:

- ☐ First 1001 days – give every child the best start in life
- ☐ Primary Care Networks

Health and Wellbeing Strategic Aims Supported:

The proposals will help achieve the following Health and Wellbeing Strategy aim(s):

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- ☐ Give every child the best start in life
 - ☐ Support mental health and wellbeing throughout life
 - ☐ Reduce premature mortality by helping people lead healthier lives
 - ☐ Build a thriving and sustainable environment in which communities can flourish
 - ☐ Help older people maintain a healthy, independent life for as long as possible

The proposals contained in this report will help to achieve the above Health and Wellbeing Strategy aim by ***(add text)**

Officer details:

Name: Sarah Rayfield
Job Title: Public Health Registrar
Tel No: *
E-mail Address: Sarah.rayfield1@westberks.gov.uk

Appendix A

Data Protection Impact Assessment – Stage One

The General Data Protection Regulations require a Data Protection Impact Assessment (DPIA) for certain projects that have a significant impact on the rights of data subjects.

Should you require additional guidance in completing this assessment, please refer to the Information Management Officer via dp@westberks.gov.uk

Directorate:	
Service:	
Team:	
Lead Officer:	
Title of Project/System:	
Date of Assessment:	

Do you need to do a Data Protection Impact Assessment (DPIA)?

	Yes	No
Will you be processing SENSITIVE or “special category” personal data? Note – sensitive personal data is described as “data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person’s sex life or sexual orientation”	<input type="checkbox"/>	<input type="checkbox"/>
Will you be processing data on a large scale? Note – Large scale might apply to the number of individuals affected OR the volume of data you are processing OR both	<input type="checkbox"/>	<input type="checkbox"/>
Will your project or system have a “social media” dimension? Note – will it have an interactive element which allows users to communicate directly with one another?	<input type="checkbox"/>	<input type="checkbox"/>
Will any decisions be automated? Note – does your system or process involve circumstances where an individual’s input is “scored” or assessed without intervention/review/checking by a human being? Will there be any “profiling” of data subjects?	<input type="checkbox"/>	<input type="checkbox"/>
Will your project/system involve CCTV or monitoring of an area accessible to the public?	<input type="checkbox"/>	<input type="checkbox"/>
Will you be using the data you collect to match or cross-reference against another existing set of data?	<input type="checkbox"/>	<input type="checkbox"/>
Will you be using any novel, or technologically advanced systems or processes? Note – this could include biometrics, “internet of things” connectivity or anything that is currently not widely utilised	<input type="checkbox"/>	<input type="checkbox"/>

If you answer “Yes” to any of the above, you will probably need to complete [Data Protection Impact Assessment - Stage Two](#). If you are unsure, please consult with the Information Management Officer before proceeding.